

## Entrepreneurship

Starting and growing a company can come with a lot of uncertainty, with most startups needing both business and strategic counseling together with legal advice. As members of several local initiatives, including [Tampa Bay WaVE](#), [St. Pete is for Tech](#), and [The Florida Venture Forum](#), we understand the needs of the Tampa Bay area's startups and high-growth companies.

Trenam attorneys work with entrepreneurs in building and protecting their brands and assets, in addition to representing investors and venture capitalists seeking to invest in start-up opportunities. Utilizing our diverse roster of business attorneys, we provide effective and innovative advice in a wide range of disciplines. Our goal is to help grow start-up endeavors with the same skill, vigor, and intelligence that benefits larger companies, and to build the kind of effective attorney-client relationship that will support success from start-up to exit (whether that is soon or years from now).

Our attorneys work very closely with inventors, innovators, founders, and executives, advising them on how to raise capital, protect their IP, build their team and stay focused on nurturing their enterprises. Our lawyers understand their responsibility as trusted counselors includes developing and maintaining their knowledge of key players in the field, identifying support organizations, and immersing themselves in their clients' industries.

Acting as outside general counsel, Trenam attorneys handle everything from day-to-day legal needs to leadership on key strategic projects. We advise clients on matters related to [technology](#) and [intellectual property, cybersecurity and data protection, employment, real estate and lending transactions](#), and many other fields of law depending on our clients' needs.

This practical model provides clients with business lawyers that understand their organization, without adding a full-time employee or hiring a high-priced firm. We offer our clients the depth and experience of a traditional full-service firm, while providing the responsiveness and flexibility of an in-house counsel; delivering large firm excellence in a small firm format.

Trenam attorneys also represent and work directly with the angel investors and venture capitalists on funding options and advice, and assist them with acquisitions—including all aspects of drafting and negotiating purchase agreements, complying with applicable laws and regulations, and leading the legal due diligence process.

Whichever side our lawyers are on, they frequently interact with lawyers representing the counter-parties on transactions, which simply adds to our collective brain trust and benefits our clients.