



## Franchise Law

The attorneys in Trenam Law's franchise practice area have extensive experience representing franchisees, including private companies, private equity groups and investment funds, in a wide-variety of transactions in single and multi-unit restaurant, hospitality, retail, automotive service and other industries. We represent franchisees in all phases of franchise-related transactions with franchisors, including initial planning and structuring, discussions and negotiations with franchisors, review of franchise disclosure documents (FDD), franchise agreements, area development agreements and other franchise documents, and franchise compliance.

In addition, our franchise attorneys have experience in mergers and acquisitions involving single and multi-unit franchises and represent franchisees in all phases of mergers and acquisitions (both on the buy and sell side). Our attorneys understand the unique franchise aspects and intricacies of these transactions allowing us to be able to handle these transactions in a practical, cost-effective and comprehensive manner. We are also able to draw upon the experience of our attorneys in other practice areas including employment, real estate, litigation, intellectual property due diligence and advice, tax structuring, and other necessary areas to support our franchisee clients and their current and ongoing legal and business needs.